Got Esports?

Your school could be missing out on a chance to engage otherwise unengaged groups of students who have a common interest in esports and gaming.

If not, your students are missing out on:

- Over \$16 million in scholarship money awarded each year from 200+ universities and colleges with esports programs
- An education that would help them to capitalize on an increase of 343% in Esports related job postings from 2019 - 2022



Resources: Diverse Students Find a Home in Esports | Edutopia and Collegiate Esports: Much More Than A Game - Global Sport Matters; Rise in jobs (343%) - Amazon's Twitch leads a booming esports six-figure-salary job market (cnbc.com)

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